



mirror. mirror

Mirrors are powerful things. What you see on the outside affects what you feel on the inside. What you feel on the inside affects what you see on the outside. For most, loving our own reflections is a daily struggle.

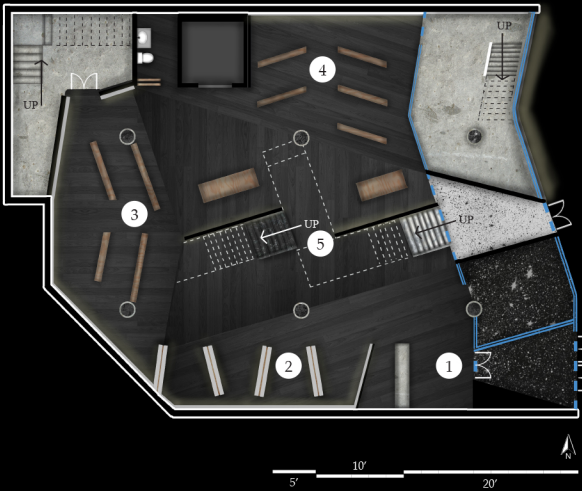
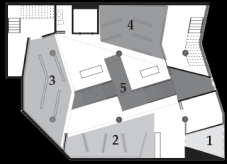
Can you think of a place where the mirror always seems to treat you particularly unkindly? I can. Clothing stores. Raise your hand if you've ever dreaded going shopping. Raise it high if walking to the the fitting room sometimes feels like processing to the funeral of your own self-esteem. Ladies, we all have our hands in the air, and we're wavin' 'em like we just don't care. Except we do, and it sucks. So I decided to do something about it.

Without further ado, I present my own, modern-day fairytale: a store where shopping for clothes makes women feel beautiful.

Once upon a time, four friends came across store called Mirror Mirror.



Zoning Plan

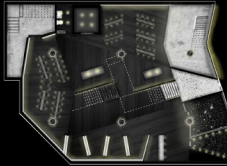


First Floor

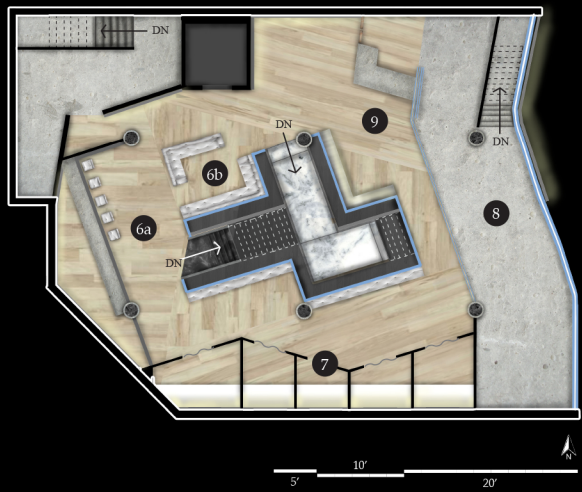
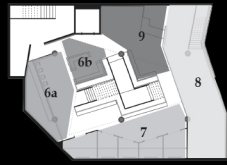
Usable Square Footage: 2,400 sq. ft.

- 1 Entry
- 2 Body Education
- 3 Style Selection
- 4 Textile Selection
- 5 Core Circulation

Glow Plan



Zoning Plan



Second Floor

Usable Square Footage: 1,600 sq. ft.

- 6a Champagne Bar
- 6b Rest Area
- 7 Fitting Room
- 8 Tailor Shop
- 9 Cash Wrap

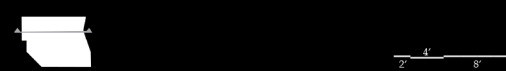
Glow Plan



Section A



Section B



And they lived happily ever after